

inDemand

Demand driven
eHealth co-creation

A new approach for innovation procurement

Jorge González

TICBioMed director

inDemand coordinator

Jorge.Gonzalez@ticbiomed.net



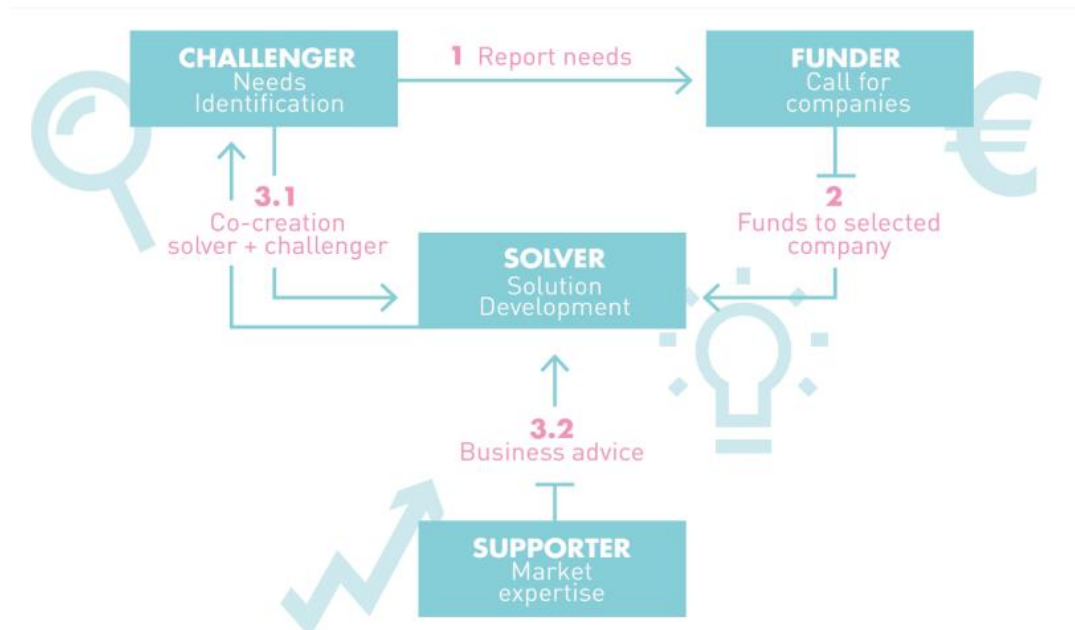
This project has received funding from the European Union's H2020 Programme for research, technological development and demonstration under grant agreement no 763735

A group of five healthcare professionals, including three men and two women, are gathered around a glass table in a modern office setting. They are looking at a laptop screen, with one woman pointing at it. The background shows large windows and office equipment. A semi-transparent white box is overlaid on the image, containing text.

inDemand: why is it needed?

- **Bottom-up:** front-line professionals propose the needs.
- **Simpler:** for small and big project
- **Sustainable:** available economic support on regular basis.

inDemand Model



inDemand

CHALLENGER

- Public entity
- Identify unmet needs
- Co-create the solution with solvers



FUNDER

- Funding organization
- Launches competitive call
- Selects best solver
- Provides economic support



SUPPORTER

- Intermediate organization
- Delivers support to optimize business model, access to funding and commercialization



PCP

- Top down
- Big projects (M€s)
- Contractor supplier relationship
- Budget depending on irregular external economic

stimulus

The European Union
Horizon Europe
Research and Innovation Programme under
Grant Agreement No 101019151

NEW APPROACH FOR ADOPTION OF INDEMAND

- Bottom up
- Small (30-60k€) and Big projects
- Partner relationship
- Budget available every year



11 partners
3 roles
3 regions



OYS | OULU
UNIVERSITY
HOSPITAL

resah
Réseau des Acheteurs Hospitaliers

Servicio
Murciano
de Salud

Fundación para la Formación
e Investigación Sanitarias
de la Región de Murcia

POHJOIS-POHJANMAA
Council of Oulu Region

PARIS
REGION
ENTREPRISES

info
REGION
DE MURCIA

+ticbiomed

OULU | BusinessOulu

medicen | innovation
for health
PARIS REGION

ERRIN | European Regions
Research and Innovation Network

UNIVERSITY of OULU
OULUN YLIOPISTO



This project has received funding from the European Union's H2020 Programme for research, technological development and demonstration under grant agreement no 763735



inDemand Community =
12 regions implementing
the model.

The regions will have
access to know-how and
lessons learnt.

Interested regions
contact
projects@errin.eu



This project has received funding from the European Union's Horizon Programme for research, technological development and demonstration under grant agreement no 763735

A model born to be replicated

Oulu (Finland)

Tampere (Finland)

Pomorskie (Poland)

East Netherlands (The Netherlands)

Paris (France)

Centru (Romania)

Cantabria (Spain)

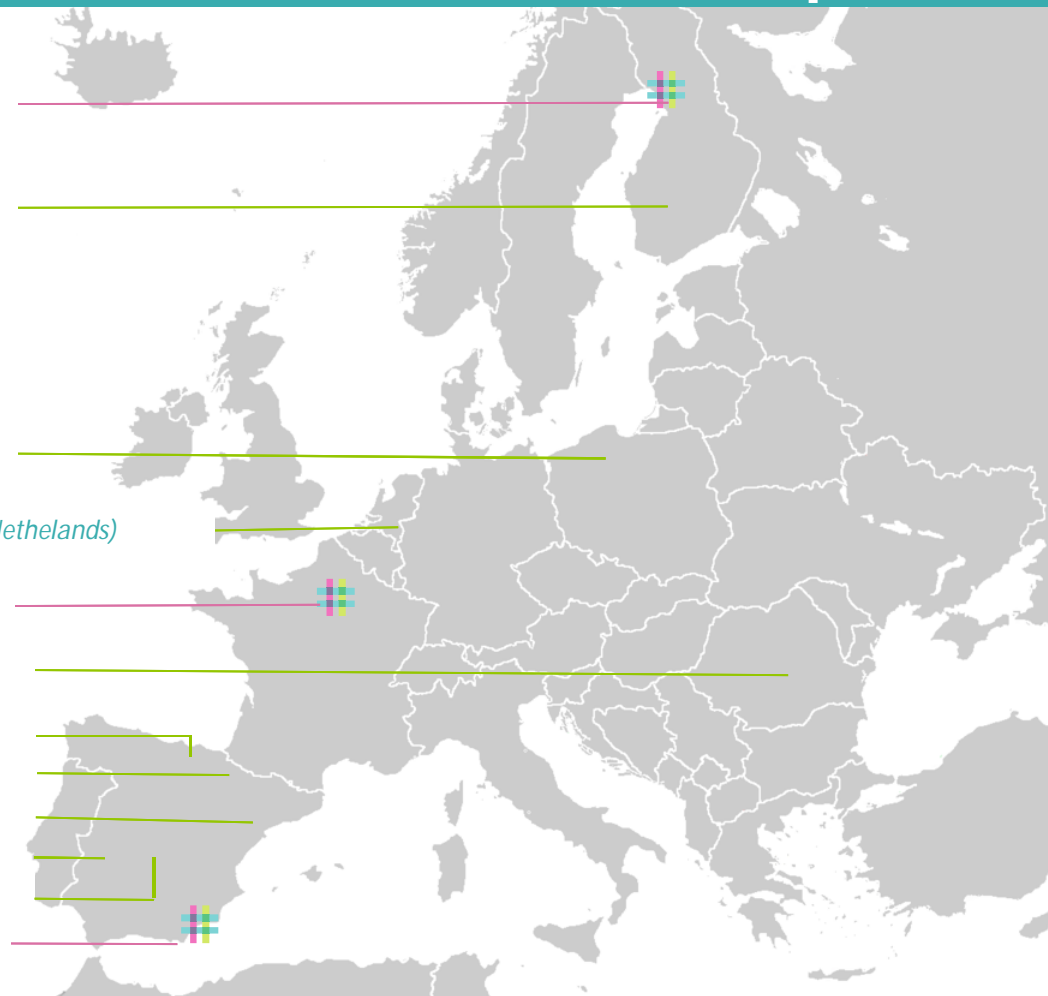
Navarra (Spain)

Aragón (Spain)

Extremadura (Spain)

Madrid (Spain)

Murcia (Spain)





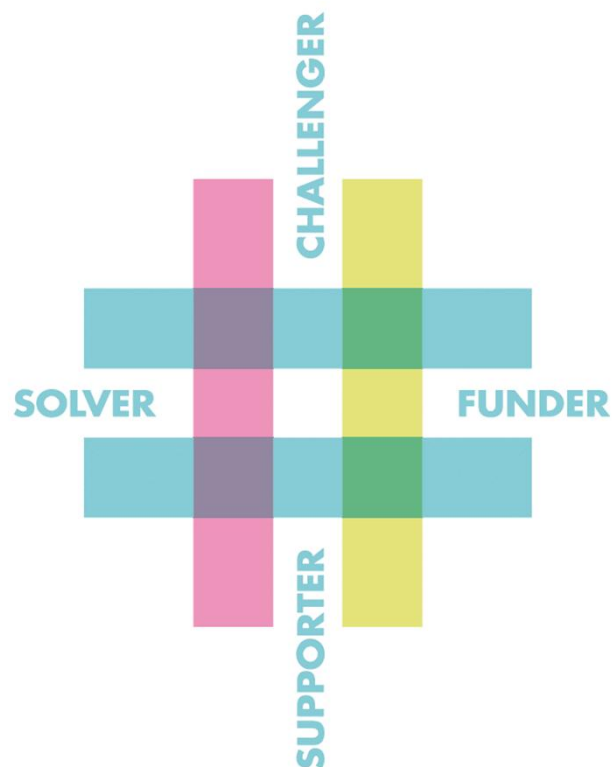
What is really
important?

Cultural change in public organizations!

- *Staff*: channel the **will to improve** of public servants.
- *Management*: innovation as an **opportunity**.
- *Organization*: **new relationship** with start-ups and SMEs.



Updates



Register at
www.indemandhealth.eu

Follow us on **twitter**
[@inDemandHealth](https://twitter.com/inDemandHealth)

Follow us on **Linkedin**
www.linkedin.com/company/indemandhealth

Jorge González
TICBioMed director
inDemand coordinator
Jorge.Gonzalez@ticbiomed.net



This project has received funding from the European Union's H2020 Programme for research, technological development and demonstration under grant agreement no 763735