




  
 Österreichisches  
 Umweltzeichen  
 green meetings

The event aims at being  
 a Green Meeting event  
 based on the criteria arising  
 from the Österreichisches  
 Umweltzeichen.

**Austria Center Vienna**  
**Bruno-Kreisley-Platz 1**  
**1220 Vienna**

 Federal Ministry  
 Republic of Austria  
 Digital and  
 Economic Affairs

 Federal Ministry  
 Republic of Austria  
 Transport, Innovation  
 and Technology

 Federal Ministry  
 Republic of Austria  
 Sustainability and Tourism

e 2 0  
 u 1 8  
 . a t

# **Invitation** **ECOVATION 2018**

Innovation and Sustainability  
 in Public Procurement  
 26th and 27th November 2018



# Take your opportunity to make public procurement more innovative and sustainable!

**Monday, 26th November 2018**  
13:00 until approx. 22:00 o'clock (incl. evening event)  
**Tuesday, 27th November 2018**  
08:00 until 17:00 o'clock

**Austria Center Vienna**  
**Bruno-Kreisky-Platz 1, 1220 Vienna**

**Arrival:** The use of climate-friendly  
public transport is recommended.  
[www.oebb.at](http://www.oebb.at), [www.wienerlinien.at](http://www.wienerlinien.at)

## We cordially invite you to the conference ECOVATION 2018!

With the participation of Elisabeth Köstinger, Austrian Federal Minister for Sustainability and Tourism and Norbert Hofer, Austrian Federal Minister for Transport, Innovation and Technology and Margarete Schramböck, Austrian Federal Minister for Digital and Economic Affairs, the ECOVATION 2018 takes place on 26th and 27th November 2018 in Vienna.

Inspiring key notes highlight, how innovation and sustainability in public procurement work together, how the resulting solutions are used, and what added value they provide.

200 national and international contracting authorities, public procurers, decision makers, representatives from innovative companies and experts share experiences and discuss current topics.





## **DIGITALISATION AND AUTOMATISATION**

### **Opportunities of selected technologies for the public sector**

How can the public sector use new technologies to better overcome the daily challenges? What opportunities exist to integrate stakeholders (users, etc.)? In the spotlight are practical examples from the sectors GovTech, mobility and environmental technologies.



## **CIRCULAR ECONOMY**

### **Increased efficiency of using raw materials and other substances**

How can public procurers increase the efficiency of using raw materials? What experiences have they made in procuring reuse and recycling products? Practical examples with a focus on communal catering, building construction, civil engineering, furniture, textiles and IT equipment are presented.



## **DESIGNING PUBLIC PROCUREMENT IN AN INNOVATIVE AND SUSTAINABLE WAY**

### **Innovation culture, innovative and sustainable purchase processes and supporting mechanisms**

What does innovation culture mean? How do public organisations that successfully adapted to the dynamic market act? What special features do innovative purchase processes contain? What services do competence centers for innovation procurement in selected member states offer? In addition to theoretical inputs, public procurers present concrete examples and insights in their working environment.



## **SUCCESSFULLY PROMOTING INNOVATION IN PUBLIC PROCUREMENT**

### **Solutions, procedures and instruments of promoting innovation in public procurement**

Innovative solutions from the PPPI Service Center Austria are put in the spotlight, explaining how they have been developed and were supported. Which national and international instruments help innovation procurement? Which experiences are already made with the new procurement procedure „innovation partnership“? Contracting authorities, experts and awarding lawyers share their expertise and answer your questions.



## **HORIZON 2020**

### **Support from the European Union for innovative public procurement projects**

Do you have project ideas, you would like to realise? However, you lack financial resources? Inform yourself at the ECOVATION 2018 about funding opportunities for your innovative and sustainable procurement project from the EU.

Registration:

The number of participants is limited at the ECOVATION 2018. Register now on

[www.ioeb.at/en/ecovation2018](http://www.ioeb.at/en/ecovation2018) for the conference and ensure your place for this interesting event.

We recommend participation at both conference days.

The attendance is free of charge!

Any questions?  
Silke Guggenbichler  
Tel: +43 1 245 70 514  
E-Mail: [silke.guggenbichler@ioeb.at](mailto:silke.guggenbichler@ioeb.at)

**We are looking forward to your participation!**

## What makes the ECOVATION 2018 special?

- Experience how the ECOVATION 2018 forges a link between innovation and sustainable procurement, how it emphasises potentials and how it puts developed solutions into the public forum.
- Be inspired by the welcoming talk from Elisabeth Köstinger, Austrian Federal Minister for Sustainability and Tourism and Norbert Hofer, Austrian Federal Minister for Transport, Innovation and Technology and get information about the political agenda on innovation and sustainability in Austria.
- Participate at the evening event with Margarete Schramböck, Austrian Federal Minister for Digital and Economic Affairs, where she together with Andreas Nemec and Gerhard Zotter awards the winners of the Austrian PPPI Project Competition.
- Representatives from the European Commission and other EU member states share their expertise.
- Profit from experts' experiences, who have already implemented successfully innovative and sustainable procurement projects.
- Interactive workshops provide the opportunity to think outside the box and elaborate new approaches regarding innovation and sustainable procurement.
- Get to know innovative companies from Austria and the EU.

Cooperation partner:

