



— Federal Ministry
Republic of Austria
Digital and
Economic Affairs

— Federal Ministry
Republic of Austria
Transport, Innovation
and Technology

— Federal Ministry
Republic of Austria
Sustainability and Tourism

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Programme ECOVATION 2018

Innovation and Sustainability
in Public Procurement
26th and 27th November 2018

 **IÖB**
Public Procurement
Promoting Innovation

 **naBe**

 **ecoinnovation**

Take your opportunity to make public procurement more innovative and sustainable!

WHEN:

Day 1: Monday, 26th November 2018,
13:00 until approx. 2:00
(incl. evening event at the „Dachboden“ of the „25 hours“-Hotel)

Day 2: Tuesday, 27th November 2018,
08:00 until 17:00

WHERE:

Conference: Austria Center Vienna,
Bruno-Kreisky-Platz 1, 1220 Vienna

Evening Event: At the „Dachboden“ of the
„25 hours“-Hotel, Lerchenfelder Str. 1/3, 1070 Vienna

Programme

You would like to actively shape the future of public procurement? You are a public procurer, a representative of a public authority, decision maker, or a representative of an innovative company and you are interested in the topic “Innovation and Sustainability in Public Procurement”?

On November the 26th to 27th November 2018, the conference ECOVATION 2018 will take place in the Austria Center Vienna in Vienna. More than 200 expected participants **discuss the following five main topics (page 3)**

We are looking forward to your active participation! The participation is free. A simultaneous translation from German to English and vice versa will be provided in the plenary room. The moderator of the event is Fred Luks.



Digitalisation and automation

Making the chances of the digitalisation and automation useable for the public sector



Circular economy

Promoting the efficient use of raw materials and resources according to the concept of circular economy



Designing public procurement in an innovative and sustainable way

Designing public procurement in an innovative and sustainable way and pushing forward the culture of innovation



Successfully promoting innovation in public procurement

Successfully promoting innovation in public procurement and discovering best-practice-projects



HORIZON 2020

Getting to know the financial offers from the European Commission regarding innovative projects in public procurement

Programme overview

Monday, 26th November 2018,
13:00 until approx. 22:00

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DAY 1

13:00
–
14:00

Registration

Please don't forget to accredit in time (additional to the registration) and please remember to bring your passport! **See page 28**

14:00
–
14:30

Opening ECOVATION 2018

- Elisabeth Köstinger, Austrian Federal Minister for Sustainability and Tourism
- Norbert Hofer, Austrian Federal Minister for Transport, Innovation and Technology
> Room: Plenary Room K

14:30
–
15:00

„Innovation and Sustainability“ – Initiatives of the European Commission

- Irmfried Schwimann, Deputy Director-General DG Grow, European Commission
- Hugo-Maria Schally, Head of Unit DG Environment, European Commission > Room: Plenary Room K



15:00
–
15:30

The Green Deal approach in the Netherlands – the role of public procurement to stimulate sustainable innovation. > Room: Plenary Room K

Speaker: Joan Prummel, Strategic Advisor Circular Economy, Rijkswaterstaat

15:30
–
16:00

Introduction to the parallel sessions and getting to know the participants. > Room: Plenary Room K

16:00
–
16:20

Coffee Break

Visit our exhibitors and get to know their products and services!

16:20
–
17:50

5 Parallel Sessions: Choose one of the five parallel sessions! More details to the parallel sessions can be found on **pages 8–13** in the programme.

17:50
–
19:00

Departure Evening Event

Please use public transportation to the evening event location. („Dachboden“ of the „25hours Hotel“, Lerchenfelder Str. 1/3, 1070 Vienna)

19:00
–
22:00

Dialogue with politics and public administration & Awarding Project Competition PPPI Service Center

What chances and challenges offers digitalisation in the public sector.

- Margarete Schramböck, Federal Minister for Digital and Economic Affairs
- Michaela Novak-Chaid, Internetoffensive Austria
- Andreas Nemec, CEO of the Austrian Public Procurement Agency

End
22:00

The award ceremony for the winners of the “PPPI-project competition 2018” will follow the panel discussion.

Programme overview

Tuesday, 27th November 2018,
08:00 until 17:00

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DAY 2

08:00
–
09:00

Registration

Please don't forget to accredit in time (additional to the registration) and please remember to bring your passport! **See page 28**

09:00
–
09:10

Wrap-up day 1 and outlook on day 2

> Room: Plenary Room K

09:10
–
09:40

Innovation in the public sector: Helping you procure what you don't know exists

Speaker: Alexander Holt – Head of CivTech Scotland
> Room: Plenary Room K

09:40
–
10:00

Coffee Break Visit our exhibitors and get to know their products and services!

10:00
–
11:30

5 Parallel Sessions Part 1: Choose one of the five parallel sessions! More details to the parallel sessions can be found on **pages 14-19** in the programme.



11:30
–
12:10

Pitch Slam

9 companies present their innovative and sustainable solutions: > Room: Plenary Room K

- Greenbird Vertriebs GmbH
- Greenride GmbH
- LeReTo KG
- MEIKO GREEN Waste Solutions GmbH | BioTrans AG
- öKlo GmbH
- rabmer Management & Beteiligungs GmbH
- Texible GmbH
- Compuritas GmbH
- Polyteia GmbH
- Breeze Technologies UG
- Carbon Recovery GmbH

12:10
–
13:20

Lunch break

Visit our exhibitors and get to know their products and services!

13:20
–
14:10

Workshop: Create your own future – Impulses for your organisation. More details on the topics can be found on **pages 20-21** in the programme.

14:10
–
14:40

Coffee Break

Visit our exhibitors and get to know their products and services!

14:40
–
16:10

5 Parallel Sessions Part 2: Choose one of the five parallel sessions! More details to the parallel sessions can be found on **pages 22- 27** in the programme.

16:10
–
16:20

Wrap-up: Workshop „Create your own future – Impulses for your organisation“
> Room: Plenary Room K

16:20
–
17:00

Networking with traditional Austrian sausage „Käsekrainer“ and beer > Foyer Plenary Room K

17:00

End of the event



Parallel Sessions

Day 1

Monday, 26th November 2018
16:20 – 17:50

Choose one of the five parallel sessions!

Gov-Tech - Innovations and new technologies - challenges of the future for the public sector

Blockchain, Artificial Intelligence, Chatbots & Co – modern technologies provide a window of opportunity to rethink processes and to design the public administration more efficiently.

This parallel session explores the question of how innovative technologies can be used to make administration simpler and more efficient. Gov-Tech allows more transparency and user-friendly applications – innovative exam-

ples will be presented. Join the dialogue with our experts.

Hosted by: PPPI Service Center Austria

Moderation: Fred Luks

Speaker: Max Kintisch (Pioneers), Matthias Lichtenthaler (BRZ), Martina Paul (ITSV), Andrius Adamonis (Bank of Lithuania) Stefan Maier (PPPI Service Center Austria)

Language: German and English

Monday, 26th November 2018
16:20 – 17:50

Digitalisation and Automation

Room: Briefing Room 2



Dismantling, Re-Use and Recycling in the building sector

Good practice examples from the building and road construction sector are discussed in this parallel session.

These examples explain how building materials and their components are re-used or recycled. A public procurer, a representative from an innovative company, the responsible person for the project "Baukarussell" present their projects and a representative from the Austrian Association for Building Material Recycling present their projects.

Monday, 26th November 2018
16:20 – 17:50

Circular Economy

Room: Briefing Room 4



Hosted by: Austrian Federal Ministry for Sustainability and Tourism (BMNT)

Moderation: Christian Öhler (BMNT)

Speaker: Markus Meissner (pulswerk),
Hubert Rhomberg (Rhomberg Bau),
Bernhard Dabsch (ASFINAG),
Thomas Kasper (Österreichischer Baustoff-Recycling Verband)

Language: German

Innovation in the public sector: methods, success factors and good practice

The public sector faces the challenge of changing needs from its citizens. Therefore, a lot of interesting and exciting projects are put into practice. In this parallel session you'll get to know more about the Dos & Don'ts in innovation management with the help of good practice examples. The good practice examples are from the social and health sector. Furthermore, you will get deep insights of successfully implemented innovation methods and the resulting success factors.

Monday, 26th November 2018
16:20 – 17:50

Designing public procurement in an innovative and sustainable way

Room: Briefing Room 1



Hosted by: Wonderwerk Consulting GmbH

Moderation / Speaker: Nicolas Stühlinger
(Wonderwerk Consulting GmbH)

Language: German

Challenging the Market – Market Research with Open Innovation

Learn from Success Stories: During this session, Public Procurers present selected open innovation projects. You will get insights into different topics such as automation and digitalisation. Get to know also international Co-Creation-Initiatives on the topics “eHealth” and sustainability.

In addition to the presentation of the Open Innovation Challenges, you will also have the opportunity to ask questions directly and thus take along impulses for your own organisation.

Monday, 26th November 2018
16:20 – 17:50

**Successfully
promoting innovation
in public procurement**

Room: Foyer Plenary Room K



Hosted by: PPPI Service Center Austria

Moderation: Doris Wurz (PPPI Service Center Austria)

Speaker: Heimo Maier-Farkas (ASFINAG), Peter Zehetbauer (ÖBB Holding AG), Mark Hidson (ICLEI), Jorge Gonzalez (TicBiomed)

Languages: German and English

Innovation procurement in secure societies

The Austrian Research Promotion Agency together with the European Commission will explain what type of EU funding Horizon 2020 provides and what the conditions for a successful participation in security calls are.

Participants will have the opportunity to present proposal ideas and network with public procurers across Europe on these ideas.

Monday, 26th November 2018
16:20 – 17:50

HORIZON 2020

Room: Briefing Room 5



Hosted by: The Austrian Research Promotion Agency (FFG)

Moderation: Jeannette Klonk (FFG)

Speaker: Paolo Salieri (European Commission),
Jeannette Klonk (FFG), Manfred Blaha (PSC Europe)

Language: English

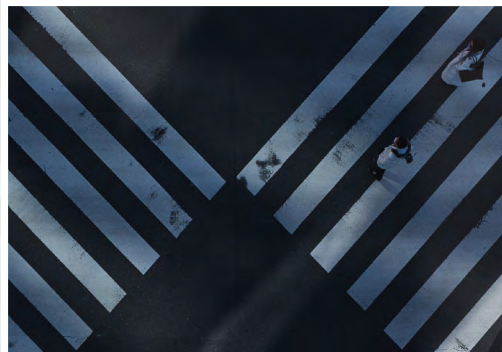


Parallel Sessions

Day 2 – Part 1

Tuesday, 27th November 2018
09:40 – 11:10

Choose one of the five parallel sessions!



Innovative fleet management

Fleet management is a cost factor that should not be neglected. Furthermore, it has a significant impact on the climate change.

The suitability of alternative vehicles for different purposes, digital innovations for a more efficient handling of fleet management and car sharing models will be discussed and supported by good practice examples.

Tuesday, 27th November 2018

09:40 – 11:10

Digitalisation and Automation

Room: Briefing Room 1



Hosted by: GSV – The Plattform for Mobility

Moderation: Mario Rohrer (GSV)

Speaker: Jürgen Jonke (BBG), Michael Viktor Fischer (SMATRICS),
Steffen Peschel (SIEMENS AG),
Henning Heise (Fuhrparkverband Austria),
Alexander Klug (ÖBB Fuhrparkmanagement),
Alexander Decker (T-Systems)

Language: German

Re-use in public procurement

International and national examples in Re-use and Recycling in the public sector are presented. The examples are from the IT and furniture sector. A public procurer and a representative of an innovative company speak about their experiences.

Hosted by: Austrian Federal Ministry for Sustainability and Tourism (BMNT)

Moderation: Angelika Tisch (IFZ)

Speaker: Sabine van der Leij (Rijkswaterstaat),
Rüdiger Wetzl-Piewald & Matthias di Felice (Compuritas GmbH)

Language: English

Tuesday, 27th November 2018
09:40 – 11:10

Circular economy

Room: Briefing Room 2



Integration of innovation in purchasing processes

In this parallel session the Austrian Federal Procurement Agency (BBG) and the French Central Purchasing Body in France (UGAP) present their strategies, with which they support the public sector to become more innovative, modern and fit for challenges of the future.

Experiences and requirements regarding these strategies will be shared interactively by the BBG and UGAP.

Tuesday, 27th November 2018
09:40 – 11:10

Designing public procurement in an innovative and sustainable way

Room: Briefing Room 3

Hosted by: Austrian Public Procurement Agency (BBG)

Moderation: Stefan Wurm (BBG)

Speaker: Christian Nestler (BBG), Stéphane Beauvais (UGAP)

Language: English



Mutual learning on innovation procurement: Does policy support make a difference?

Which policy instruments exist in innovation procurement? From regulations over services to financing? What are the experiences in using these instruments?

The participants learn about different national and European tools and good practices and exchange their experiences.

Tuesday, 27th November 2018
09:40 – 11:10

**Successfully
promoting innovation
in public procurement**

Room: Briefing Room 4



Hosted by: Austrian Institute of Technology (AIT)

Moderation: Eva Buchinger (AIT)

Speaker: Marta Truco (European Commission | DG RTD),
Matija Matoković (European Commission | DG Grow),
Hannes Pöcklhofer (Regional Government Upper Austria),
Panel discussion (Kjersti K. Berg (DIFI/NO), Anne Müngersdorff
(ZENIT/DE), Sigutė Stankevičiūtė (MITA/LT))

Language: English

Innovation procurement in health and active ageing

Tuesday, 27th November 2018
09:40 – 11:10

HORIZON 2020

Room: Briefing Room 5



The European Commission will explain what type of EU funding Horizon 2020 provides and what the conditions for a participation in the health and active ageing calls are.

Participants will have the opportunity to present proposal ideas and network with public procurers across Europe on these ideas.

Hosted by: European Commission

Moderation: Vasileios Tzanidis (European Commission)

Panel: Laszlo Helmle (European Commission)

Orestis Kalliantzidis (European Commission)

Julie-Ann Walkden, SBRI Executive (MAGIC PCP Project)

Ann Williams (Liverpool City Council, Stop and GO PPI)

Yves Verboven (MEDTECH Europe)

Romualdo Ramos (Medizinische Universität Wien)

Language: English



Interactive Workshop

Tuesday, 27th November 2018
13:20 – 14:10

Choose one of the five
workshops!

Create your own future – Impulses for your organisation

Tuesday, 27th November 2018
13:20 – 14:10

Innovation in procurement made easy - find out how cooperation can help you in making your organization more modern, sustainable, efficient and close to citizens. In this interactive workshop, innovative implementation examples from the field of public procurement

will be presented and discussed. In addition, you will get to know supporting services and possible solutions. Identify the challenges of your organization! What are your challenges? Where would you like innovative, sustainable solutions? Choose from the following topics:

Topic 1: Digitalisation and automation

Together, digitalisation and automation are the future drivers. How can you make use of digital transformation in your organization?

Room: Briefing Room 1

Topic 2: Environment and energy

Reduce waste, conserve resources, use energy efficiently - what potential does your organization have in terms of sustainability?

Room: Briefing Room 2

Topic 3: Substitution potential & cost savings

Monopoly or oligopoly markets often lead to dependencies and high costs. How can competition in the market re-emerge through innovation?

Room: Briefing Room 4

Topic 4: Demographic change

Generational change as an opportunity - how do you deal with the social change of the age structure and retirement waves in your organisation?

Room: Briefing Room 3

Topic 5: Procurement Projects of Tomorrow

(Language: English)
Innovation is king – but how to start? Learn and identify potentials for (inter-)regional procurement projects to foster innovation.

Room: Briefing Room 5

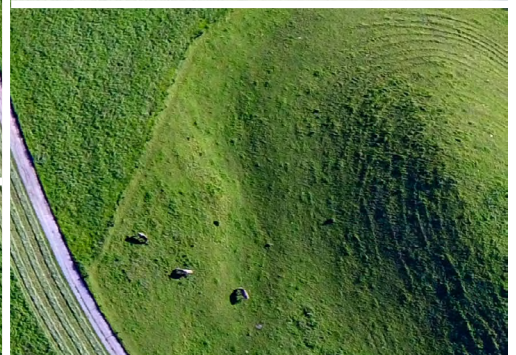


Parallel Sessions

Day 2 – Part 2

Tuesday, 27th November 2018
14:40 – 16:10

Choose one of the five parallel sessions!



Environmental technologies made in Austria – Innovation that pays off

Get to know innovative companies from Austria that develop digital and automated solutions in the sectors circular economy and resource management, drinking water supply, waste water treatment and sustainable building technologies.

Hosted by: Cleantech-Cluster (CTC)

Moderation: David Schönmayr (CTC)

Language: German

Tuesday, 27th November 2018

14:40 – 16:10

Digitalisation and Automation

Room: Foyer Plenary Room K



Innovation in the communal catering

Two national initiatives in communal catering (Österreichisches Umweltzeichen und United against Waste) including their practical implementation are presented. Both initiatives have the target to avoid food waste.

Hosted by: Austrian Federal Ministry for Sustainability and Tourism (BMNT)

Moderation: Sandra Karner (IFZ)

Speaker: Otto Fichtl (VKI),
Christina Schmidt (Hospital Hietzing),

Language: German

Tuesday, 27th November 2018
14:40 – 16:10

Circular Economy

Room: Briefing Room 2



Tuesday, 27th November 2018
14:40 – 16:10

Designing public procurement in an innovative and sustainable way

Room: Briefing Room 3



How to learn to be innovative

Public procurers and other stakeholders need support to successfully implement innovation procurement. National competence centres can facilitate the uptake of innovative procurement practices.

This session will explore how national competence centres for innovation procurement from 10 European countries are approaching capacity building for public procurers. This session will not only give insights in how networking enabled the

competence centres to optimise their services but will also be inspiration for own projects.

Hosted by: Procure2Innovate

Moderation: Marlene Grauer (BME-D)

Speaker: Jacobien Muntz-Beekhuis (PIANOo - NL),
Marlene Grauer (BME - D), Ingrid DeDoncker (PTI - IRL)

Language: English

Procurement method “innovation partnership” – What opportunities does it offer?

Since the new Austrian Public Procurement Act entered into force, the new procurement method “innovation partnership” was introduced.

Which possibilities and advantages does it offer compared to other procedures?

Tuesday, 27th November 2018
14:40 – 16:10

**Successfully
promoting innovation
in public procurement**

Room: Plenary Room K



Hosted by: Bundesbeschaffung GmbH (BBG)

Moderation: Fred Luks

Speaker: Markus Theiner (BBG),
Karlheinz Moick (FFG)

Language: German and English

Innovation procurement in ICT

The European Commission will explain what type of EU funding Horizon 2020 provides and what conditions for participation to ICT calls exist.

Participants will have the opportunity to present proposal ideas and network with public procurers across Europe on these ideas.

Tuesday, 27th November 2018
14:40 – 16:10

HORIZON 2020

Room: Briefing Room 5



Hosted by: European Commission

Moderation: Vasileios Tsanidis (European Commission)

Speaker: Vasileios Tsanidis (European Commission),
Ellinor Wallin (EU Projektkonsult AB, LEA project),
Hugo Gongalves (Forum Virium Helsinki, Select for Cities
PCP project)

Language: English

Registration

1.

STEP 1:

The number of participants for ECOVATION 2018 is limited.

Register now on **www.ioeb.at/en/ecovation2018** for the conference and secure your spot for this interesting event. We highly recommend participation at both conference days.

Registration Deadline: 31.10.2018

Please note: a separate ticket is required for the evening event!

2.

STEP 2:

As the ECOVATION 2018 is an event in connection to the Austrian Presidency of the Council of the European Union, very high security standards will be in place. Every participant needs to be accredited in order to obtain an access badge for the event venue. Up to 4 weeks before the event, the accreditation office will send you a link, asking to create an account with your personal e-mail address and a password of your choice. After confirming your e-mail address, you will be able to enter your information (or the information of a third person) into the accreditation system. Once you are on that system you need to fill in your personal data and upload a .jpg of your passport.

Accreditation Deadline: 13.11.2018



Information!



The security standards are very high. There will be a security check and ID check at the entrance – similar to security standards at the airport. Please don't bring any items which would not be accepted at airport security control with you. Please schedule enough time for the security check.

At the event, every participant has to present his or her passport at the entrance - please make sure that you use the same passport as uploaded to the accreditation tool.

Any questions?

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